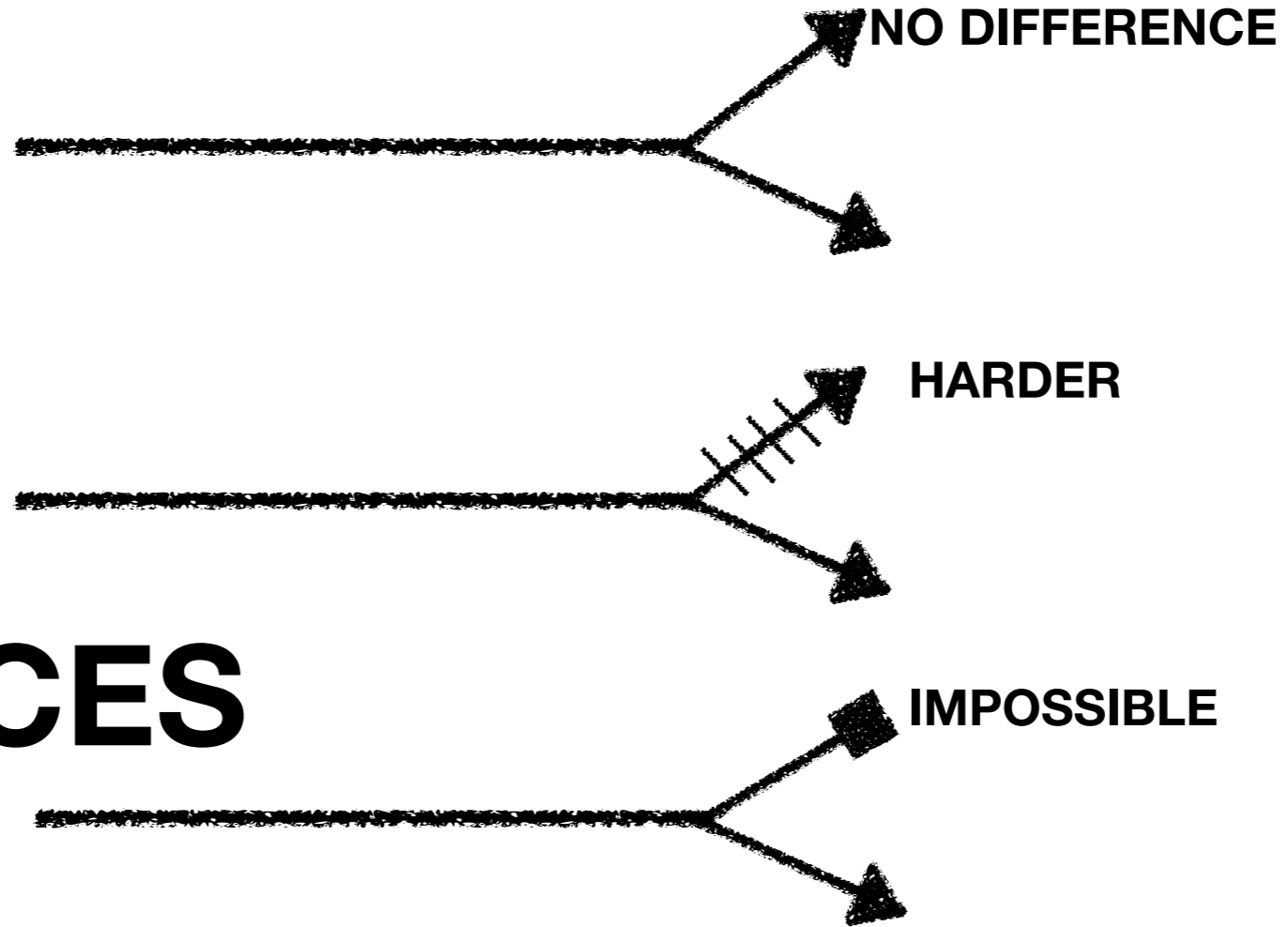


# THE CROSSROADS POSITION...

- **TIME**
- **ENERGY**
- **MONEY**
- **RESOURCES**



# WHICH WOULD MAKE YOU MORE?

An **EASY** to turn down offer that truly helps your audience?



Or a **HARD** to turn down offer that truly helps your audience?

